

NCC Cable System Order

11766783

Order #	62356899
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep'16 C-DMA Nielsen Live+7

Flight Dates	10/24/16 - 11/06/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/02/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	2
Total	\$2,202.00
Commission	\$330.30
Net Total	\$1,871.70
Total Spots	24
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : R4: 11:02 MG. Dropped 1 spot. -\$75. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
2	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	0	\$75.00	\$0.00	30	R4-1x
3	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
4	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
5	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
6	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
7	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
8	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00					X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 spots
9	ESPN	Minnesota Vikings @ Chicago Bears	10/31/16	11/6/16	19:30	23:00							X	-	-	1	\$475.00	\$475.00	30	R2+1x: MNF 10/31
10	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29
11	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29
12	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x: CFB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	23	1	0	0	0	0	0	0	0	0	0	0	24
AMT	\$1,727.00	\$475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,202.00

SYSTEM APP: SALES ACCT

62356899 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |

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